

## **AMERICAN ENTERPRISE PROJECT**

This event is designed to recognize FBLA chapters that develop projects within the school and/or community that increase understanding of and support for the American enterprise system by developing an information/education program.

### **ELIGIBILITY**

Each local chapter will submit two copies of the report. Local chapter members do not have to attend the State Leadership Conference to enter this event.

### **REGULATIONS**

1. An online entry must be submitted no later than March 17. Two copies of the report (original or copy) must be postmarked no later than March 17.
2. The report formats must adhere to the following guidelines:
  - A. Report Contents
    1. Reports must contain a table of contents. A title page, divider pages and appendices are optional.
    2. Reports must not exceed 30 pages, including the title page, table of contents, divider pages, and appendices. Front and back covers are not counted in the page limit.
    3. Pages must be standard 8 ½" by 11" paper.
    4. Pages must not be laminated or bound in sheet protectors.
    5. Reports may be single- or double-spaced.
    6. Each side of the paper providing information is counted as a page.
    7. Valuable items should not be included with the report. Copies should be sent rather than important original documents.
    8. No items may be attached to any page in the report. Scrapbooks and loose or bulky exhibits are not acceptable.
  - B. Report Covers
    1. Both a front and back cover are required.
    2. Report covers must contain the following information: Name of the School; State name; Name of the Event; Year. They may also contain other information, but are not counted against the page limit.
    3. Report covers must be of a weight such as cover stock, index stock, or card stock.
    4. Covers may not be in plastic binders, be laminated, or have a plastic sheet overlaying the printed cover.
    5. All reports must be bound (e.g. tape binding, spiral binding).
    6. No items, such as labels or decals, may be attached to the front cover.
    7. Two- or three-ring binders are not acceptable as report covers.
    8. Report covers must not exceed 9½" x 12".

## American Enterprise Project Continued

### C. General Requirements

1. Reports must be prepared by student members, not advisers. Local chapter advisers should serve as consultants to ensure that the report is well organized, contains substantiated statements, and is written in an acceptable business style.
2. Reports must describe activities of the chapter that were conducted between the start of the previous State Leadership Conference and the start of the current State Leadership Conference.
3. Entries must adhere to all of these regulations or be assessed penalty points up to 20 points total.

### FORMAT AND CONTENT

The project must promote an awareness of some facet of the American enterprise system within the school and/or community and be designed for chapter participation, rather than individual participation. The event is not designed to raise money for the chapter. Rather, the intent is to help members learn more about the economic system under which they live and to share their expertise in some way with others inside and/or outside of the school.

The report format should follow that of the rating sheet. If it does not, the report will be disqualified. If the information is not available on any item, include a statement to that effect. The report must be similar to that of a business report with substantiated statements and clear and concise format. Creativity through design and use of meaningful graphics is encouraged.

### PROCEDURES

1. The state office secures judges and sets the date for judging. The date generally is two weeks preceding the State Leadership Conference.
2. Reports are returned to advisers at the end of the conference. If time and space permit, project reports are on display for members and advisers to view during the conference.

### JUDGING

Judges complete a rating sheet on each report and assign a rank to it. The rating sheets should substantiate the rankings.

The rank given by each judge for the report is recorded on a ranking sheet. The ranks for each report are totaled. The report with the highest rank is the winner. The highest rank is one.

In the event of ties, the report receiving more small numbers from the judges is the winner. If ties remain after using this step, judges are to break the ties.

### AWARDS

A plaque is awarded to the first through fifth place winners and certificates are presented to the chapters winning sixth through tenth places.

## REPRESENTATION AT NATIONAL

The first and second place winners are entitled to represent the state chapter at the National Leadership Conference.

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Rank the reports within a first to last order. No ties.

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Report Content</b> Purpose of project (project designed specifically to promote local understanding of and support for the American enterprise system)	0	1 - 5	6 - 10	11 - 15	
Research into school and/or community needs	0	1 - 2	3 - 4	5	
Description of project <ul style="list-style-type: none"> <li>• Planning and development</li> <li>• Implementation</li> </ul>	0 0	1 - 7 1 - 5	8 - 14 6 - 10	15 - 20 11 - 15	
Evaluation and results (benefits to and impact on the school and/or community)	0	1 - 7	8 - 14	15 - 20	
<b>Format of Report</b> Clear and concise presentation with logical arrangement of information	0	1 - 3	4 - 7	8 - 10	
Creativity in the written presentation, design, and graphics	0	1 - 2	3 - 4	5	
Correct grammar, punctuation, spelling, and acceptable business style	0	1 - 3	4 - 7	8 - 10	
<b>Penalty Points</b> Deduct 5 points each for not adhering to Report Guidelines (maximum of 20 points) ____Cover Incorrect ____missing Table of Contents and Page Numbers ____binding incorrect ____over thirty pages, pasted items ____no page numbers in report ____2 copies of report not received ____report format does not follow rating sheet <div style="text-align: right;">____Total Penalty Points</div>					

**Total Points**

/100 max.

Verification of total score (initials)

\_\_\_\_ Event Supervisor

\_\_\_\_ Event Supervisor

# RANKING SHEET - MISSOURI FBLA

## AMERICAN ENTERPRISE PROJECT

NAME OF PARTICIPANT AND SCHOOL	RANK BY JUDGE	RANK BY JUDGE	RANK BY JUDGE	TOTAL	FINAL RANK (Smaller number wins)
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.					
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					

In the event of a tie, the tie will be broken by awarding the higher rank to the person who received more small numbers from the judges.

$\downarrow \downarrow \quad \quad \quad \checkmark$   
**Example:** 1 2 6 = 9 2 } Tied for second      **Winner**  
                  2 3 4 = 9 2

If tie remains after this step, judges will make a decision as to the rank to be assigned.